



AGENDA MEMORANDUM

City Manager

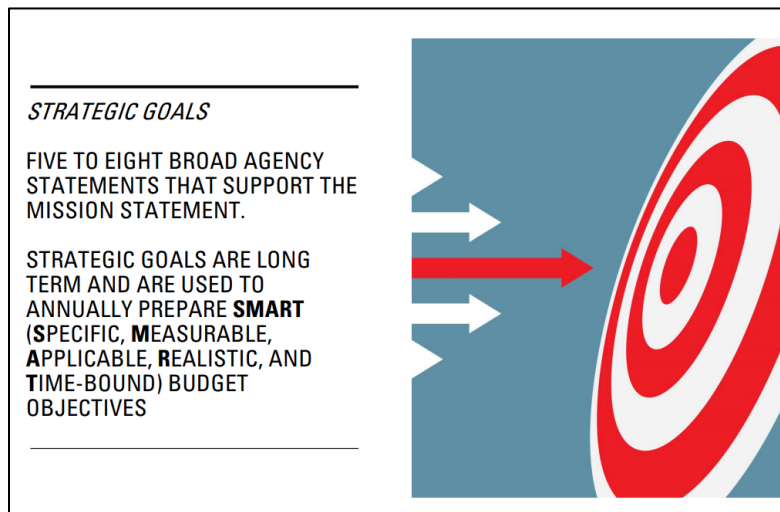
City Council Meeting Date: June 2, 2026

To: City Council
From: Dana A. Souza, City Manager
Date: May 21, 2026

SUBJECT: Fiscal Year 2027 City Council Strategic Goals - **UPDATED**

BACKGROUND: At their May 5, 2026 meeting, the City Council asked that staff amend the Quality of Life strategic goal to include a reference to the creation of a public gathering space in the Town Center area.

Strategic goals are intended to be broad agency statements that support the mission statement. Those broad goals are then supported by measurable short-term goals or budget objectives that serve to measure organizational performance. The image below is from the March 2022 strategic planning workshop.



The revised Quality of Life strategic goal is provided below for City Council discussion and direction. The highlighted text has been added.

Should City Council decide to undertake a Town Center planning project in FY27, staff will develop a Strategic Objective to support the broader Quality of Life goal at the project level. During the CIP budget discussion, City Council will be asked to provide direction to staff regarding potential funding for a Town Center planning project in the FY27 budget.

Sanibel is and shall remain a barrier island sanctuary

Quality of Life - Current

Sustain the safety and well-being of residents, businesses, and visitors by ensuring resources are provided for law enforcement, disaster preparedness, and the delivery of on-island educational, historic, cultural, social, and recreation activities for a diverse multi-generational citizenry.

Quality of Life - Revised

Sustain the safety and well-being of residents, businesses, and visitors by ensuring resources are provided for law enforcement, disaster preparedness, and the delivery of on-island educational, historic, cultural, social, and recreation activities, including the creation of public gathering space in the Town Center area and community amenities that enhance the quality of life for a diverse multi-generational citizenry.

FUNDING SOURCE: N/A

RECOMMENDED ACTION: Discussion and direction.