



AGENDA MEMORANDUM

City Manager

City Council Regular Meeting Date: August 20, 2024

To: City Council
From: Dana A. Souza, City Manager
Date: March 26, 2025

SUBJECT: Fiscal Year 2026 City Council Strategic Goals

BACKGROUND: The City Council approved Sanibel's Strategic Goals for fiscal year 2025 in May of 2024. In advance of beginning the fiscal year 2026 budget adoption process, staff is requesting that the City Council review the current Strategic Goals for approval or amendment.

Strategic Goals

Environmental Stewardship

Lead by example in environmental stewardship to restore, preserve, and enhance our island sanctuary, lead on issues to positively impact local water quality, and support land conservation, waste minimization, renewable energy, and provide recurring education on the Sanibel Plan.

Infrastructure

Focus on infrastructure needs that sustain and protect the island's quality of life, including maintaining roads, pathways, historical structures, bridges, sewer, and stormwater systems, and implementing coastal resiliency initiatives. Sanibel is and shall remain a barrier island sanctuary.

Fiscal Health

Maintain and promote fiscal health of the city by providing efficient and transparent service delivery and maintaining appropriate financial policies that ensure appropriate fund balances and diverse revenue streams and maximize grant opportunities to support the City's Strategic Goals.

Customer Service

Manage human capital to deliver high quality customer-oriented services by investing in technology, maintaining competitive pay and benefits for city employees, adjusting organizational structures as needed, and communicating public information in an effective and timely manner.

Sanibel is and shall remain a barrier island sanctuary

Quality of Life

Sustain the safety and well-being of residents, businesses, and visitors by ensuring resources are provided for law enforcement, disaster preparedness, and the delivery of on-island educational, historic, cultural, social, and recreation activities for a diverse multi-generational citizenry.

Affordable Housing

Increase the number of on-island and near-island affordable housing units available to Sanibel's workforce and general populations by collaborating with Lee County, the nonprofit sector, the private sector, and the City's housing foundation, in accordance with the Sanibel Plan.

Community Resiliency

Build Sanibel's resilience to future threats from natural and manmade events by developing plans and implementing solutions that serve to harden and adapt critical infrastructure and mitigate hazards; promote energy efficiency and the use of reliable renewable energy sources; continually update vulnerability, response, and recovery plans; and promote community engagement concerning storm preparation, building codes, flood protection and the benefits of native vegetation.

Hurricane Ian Recovery

Manage the island-wide recovery from the effects of Hurricane Ian by considering appropriate revisions to the Land Development Code and policies, promoting greater community resilience, minimizing bureaucratic procedures and costs, actively pursuing external funding sources for lost revenue replacement and recovery and mitigation projects, and providing general support of resident and business recovery efforts.

Staff will have Strategic Objectives developed during the budget process for the City Council to review.

FUNDING SOURCE: N/A

RECOMMENDED ACTION: Discussion. Motion to approve the fiscal year 2026 Strategic Goals as written or as amended by the City Council.