Agenda

CITY Events - 50th Anniversary Workgroup

Wednesday, November 15, 2023

2:00 - 3:30 pm

Recreation Center – Osprey Room (In-person or Zoom)

https://us06web.zoom.us/j/87515205286?pwd=KZA3ErI0fjUdhsbbQt22afJlvVLY2m.1

Meeting ID: 875 1520 5286 Passcode: 205082

- 1. Budget / Fundraising
 - a. FY 24 (Oct 1, 2023 Sept 30, 2024) City Budget \$125,000
 - b. FY 25 (Oct 1, 2024 Sept 30, 2025) Fundraising Focus / City Budget TBD
 - i. If there community members that want to make donations to assist with funding the City 50th events, can a separate City account be established?
- 2. Merchandise Options
 - a. Workgroup feels that merchandising would be a good fundraising avenue for City 50th events.
 - b. Could logo for merchandise just be the City Seal with a 50th banner overlayed?
- 3. Event Planning
 - a. Time Capsule Opening (Tuesday, November 5, 2024)
 - i. Historical Information on Time Capsule Deb Gleason researching
 - ii. Time of Day 4 6p (open time capsule at 5p)
 - iii. Key Elements or Events Timeframe of 4-6p (open time capsule at 5p), tents/chairs, podium/sound system, cake/light refreshments, Sanibel School/Big Arts Bands
 - iv. Budget tents/chairs/cake/refreshments/programs funded by City FY24
 - v. Next Steps continue to refine event details/should this event have a secondary component of a 'birthday party' on a different day; what to do with time capsule items; collection of items for next time capsule
 - b. 4th-of July Celebration (Friday, July 4, 2025) / Possible change to Luminary Event on 12/6/24
 - i. Drone Show
 - ii. Other Events
 - iii. Budget
 - iv. Next Steps Venue availability Community House/Community Park?
 - c. Closing Events (Wednesday, November 5, 2025)
 - i. Options Discussed at October Mtg:
 - 1. Commemorative Stone w/ Plaque at Lighthouse Park discussion on different location?
 - 2. New Time Capsule (open in 2049 at 75th or 2074 at 100th)
 - 3. Guiness Book Ribbon Cutting
- 4. Future Meeting Schedule December 13, 2023 at 2:00p

5. Other

- a. Absent Michael Young, Mike Billheimer, Yvonne Hill
- b. Special Student Government Day in 2024 for 50th? Possible dates 1/25, 1/26 or 2/2
 c. Development of a '50th Anniversary' City Logo