

AGENDA MEMORANDUM

Recreation Department

City Council Meeting Date: October 7, 2025

To: City Council

From: Andrea Miller, Recreation Director

Date: September 22, 2025

SUBJECT: Matrix with Status of Berry Dunn Recreation Comprehensive Assessment Recommendations

BACKGROUND: The agenda packet includes a matrix with the status of each recommendation outlined in the Berry Dunn Recreation Comprehensive Assessment Final Report.

Recommendations for City Council can be found on page 1. Recommendations for Staff can be found on pages 2-9. Items of note since the last update on September 9, 2024, are as follows:

- Out of the 72 Recommendations for Staff, 56 have been 'Completed,' 12 are 'In Progress,' and 4 are listed as 'Future.'
- Continued refinement of CivicRec Software.
 - In FY26, staff will begin development and implementation of CivicPlus PADS for online special event permitting.
- Ongoing multi-generational program expansion:
 - Toddler Time, Teen Nights, Community Games in the Park, 'One Community, One Book,' 'Tuesday Talks – Get to Know Your Island,' Triathlon Training, Seated Exercise Classes, Monthly Trips and Arts & Crafts Offerings, Youth Dance & Martial Arts, Pickleball Tournaments and more!
- Ballfields reopened May 23, 2024, and subsequently sustained damage from Hurricanes Helene and Milton (Sept & Oct 2024). Fields were closed for sod restoration project and are scheduled to reopen in October 2025.
- Marketing efforts expanded with the addition of Recreation Center Instagram page (in addition to existing Facebook page), quarterly newsletter, regularly scheduled publications (Week at a Glance (WAG) on Sundays and Wednesday Wire on Wednesdays).
- Community Special Events (Egg Hunt, 4th of July, Tree Lighting) continue to thrive by exceeding the previous year's attendance.

FUNDING SOURCE: N/A

RECOMENDED ACTION: Informational Item