



## AGENDA MEMORANDUM

*City Manager*

City Council Regular Meeting Date: May 6, 2025

**To:** City Council  
**From:** Eric Jackson, Public Information Officer  
**Date:** May 1, 2025

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**SUBJECT:** Preview of the new City of Sanibel website to be launched at the end of May 2025.

**BACKGROUND:** At the September 4, 2024, City Council Regular Meeting, the Council approved a contract with CivicPlus to revamp the City's website, transforming it into a more modern, intuitive, and user-friendly platform. This transition involved incorporating Sanibel's branding, migrating essential documents and information from the current site, and providing training for department staff.

A major benefit of partnering with CivicPlus is its seamless integration with the City's existing CivicRec software applications. This connectivity will enhance operational efficiency, making it easier for residents to access recreational services and key City information.

The final touches on the new website are nearly complete, and the official launch is scheduled for Thursday, May 29. The agenda packet includes the CivicPlus implementation plan. A presentation will be provided at the meeting.

**FUNDING SOURCE:** N/A

**RECOMMENDED ACTION:** N/A

*Sanibel is and shall remain a barrier island sanctuary*