

Application to Serve

Committee Choice

Which Boards would you like to apply for?

NFIP PPI: Submitted

Qualifications required for the MPO SUP Advisory Committee Position.

Profile

Jason

First Name

Cohen

Last Name

Middle
Initial

5847 Pine Tree Dr.

Street Address

Suite or Apt

Sanibel

City

FL

State

33957

Postal Code

Mobile: (214) 435-0884

Primary Phone

Alternate Phone

jason@cohensalesllc.com

Email Address

NUMBER OF MONTHS RESIDING ON SANIBEL ANNUALLY

12

Year Round Resident

Yes No

Cohen Sales, LLC

Employer

Manufacturer's
Representative

Occupation

BACKGROUND: (EDUCATION & EXPERIENCE)

Required Information

I am a manufacturer's representative that focuses in the children's toy industry. I own a rep firm and have over 25 years of experience in sales, leadership, and product development. I am highly competent in all areas of sales, product development, merchandising, and design. I have a BS in Communication from the University of AZ in Tucson.

Upload a Resume

COMMUNITY INVOLVEMENT

Required Information

I have tried to become very active in the community since moving to Sanibel to in 2024. Since moving here I have completed the Preserving Paradise Leadership Class of 2025 and the Charitable Foundation of the Islands Leadership Class of 2026. I have also worked closely with Community Housing & Resources leadership to help plan fundraising events. Also, this year I was elected president of the Pine Tree Dr. Homeowners Association.

WHY ARE YOU INTERESTED IN THIS APPOINTMENT?

Required Information

As a full time Sanibel resident whose home has flooded twice in the two years that I've lived here, I am very interested in flood mitigation and protection. We plan to live on Sanibel for the long haul and I want to ensure that the community understands the flood risks and knows their options regarding mitigation. Understanding flood risk is an important part of resilience moving forward.

MPO Application to submit for your respective Advisory Committee

Please be certain you have completed the "Background: (Education & Experience)", "Community Involvement", and "Why Are You Interested In This Appointment?" text box fields before submitting your application. Thank you.

Please Enter In Today's Date

04/17/26

Name of Applicant

Jason Cohen

William Jason Cohen

Sanibel, Florida, 33957 | jason@cohensalesllc.com | (214) 435-0884

Personal Profile

Self-directed business owner and sales professional with over 25 years of experience in sales, leadership, and product development. Highly competent in all areas of sales, product development, merchandising, and design. Organized and efficient with strong professional communication skills and ability to multi-task in a fast-paced environment to achieve goals.

Education

Bachelor of Science in Communication | University of Arizona, Tucson, AZ - 1999

Professional Experience

GOFR Outdoors– Dallas, TX 07/2018 – Present
Co-Founder & CEO

- Designed and brought to market several new outdoor/fishing products
- Worked on all stages of design, production, and development from product conception to manufacturing and importing the goods
- The company currently holds three patents for innovative product designs
- Built on-line platform for retail and worked with marketing team to bring brand awareness to new products

Cohen Sales, L.L.C. – Dallas, TX 2009 - Present
Owner & CEO

- Head of sales
- Produce over 30 million dollars in sales in the children's toy business on a yearly basis
- Work closely with large toy manufacturers as well as their retail partners to ensure that the retailers' needs are being met
- Analyze customer needs, identify problems, recommend solutions, and follow up to ensure a resolution when issues arise for the retailers
- Responsible for setup for warm leads, identifying new sales opportunities, and contact referrals
- Manage a support team that works on all back-end sales-related issues
- Work closely with in-house sales teams to help them achieve their individual sales goals

Norman Cohen and Assoc. – Dallas, TX 7/1999-09/2009
Manufacturer's Representative

- Manufacturer's representative
- Set up and handled major retailers and manufacturers
- Responsible for growing sales by 15% in two years
- Developed products for major retailers including design and production

- Traveled globally to understand the full manufacturing process and developed relationships with factories

Skills

- Sales
- Management
- Marketing
- Design
- MS Office
- Customer Service

Key Strengths

- Excellent strategist and organizational skills
- Strong sense of responsibility and integrity
- Multi-tasking specialist and follow-up expert
- Sharp attention to detail and interpersonal skills
- Easily adaptable to any work environment or assignment
- Exceptional skills with clients and business relations
- Task-oriented and driven
- Ability to generate new sales
- Strong communication skills

Awards & Honors

- Awarded Top Sales Agent by SkyRocket Toys
- Awarded Rep of the Year by Just Play Products

Community Involvement

- Preserving Paradise Leadership Class of 2025
- Charitable Foundation of the Islands Leadership Class of 2026
- Community Housing & Resources (CHR) – Work closely with CHR leadership to help plan fundraising events
- Pine Tree Drive HOA president 2026