

Contract Details

Before you begin, some important details:

- *The company/organization listed on the contract must be a legal entity matching the company/organization submitting payment on the invoice. To ensure we register you correctly in our system, it is advised that you provide a W-9 for your organization.*
- *If a third party will be submitting payment, please do not proceed with filling out this form and instead inform your Account Manager. We have a separate form for third parties as we will need to incorporate the third party details into the agreement and our finance system.*
- *GWR preferred method of payment is by wire transfer. If other method of payment will be used, please let us know. Note that a 5% fee will be applied to all credit card transactions*
- *If you have any vendor forms that you need GWR to fill out, they must be sent to accounts.receivable@guinnessworldrecords.com*

To proceed with a contract for Most people shelling simultaneously (pending final review), please review and confirm the below:

Main Account	
Company/Organization Name:	City of Sanibel
Company/Organization Address:	City of Sanibel 800 Dunlop Rd Sanibel, FL 33957
Contacts	
Contract Signatory:	
Contact Name:	Dana Souza, City Manager
Contact Email:	Dana.Souza@mysanibel.com
Finance Contact <i>(will receive the invoice):</i>	
Finance Contact Name:	Steve Chaipel, Deputy City Manager, CFO
Finance Contact Email:	Steve.Chaipel@mysanibel.com
Primary Application Contact <i>(will receive record application and guidelines):</i>	
Primary Contact Name:	Andrea Miller, Recreation Director
Primary Contact Email:	Andrea.Miller@mysanibel.com

Record Attempt Details:	
Confirmed Record Title:	Most people shelling simultaneously (pending final review)
Record Holder Name:	City of Sanibel
Record Holder Nationality:	Sanibel, FL, USA
Attempt Date:	11/9/2025
Attempt Timeframe:	11:00 am
Location/Venue or Platform:	Bowmans Beach, Sanibel, FL
Owned Media Period:	
<p>You have selected an owned media period of (client deciding between 1 month and 3 months). You can choose to break this owned media period up however you choose, but all use of the GWR name must take place during this period (and any video licensing, press releases, etc. you have purchased must be posted during this period).</p> <p>During your owned media period prior to the attempt, you will be able to use the “Official Attempt” logo, and post-attempt (if the attempt succeeds) you will be able to use the “Record Holder” logo.</p> <p>If your attempt does not succeed, we are able to refund unused post-attempt licensing.</p> <p>Please input below the time frame (“two weeks before, two weeks after”) you would like your owned media period to occur over-- or share exact dates.</p>	
Start of Owned Media:	Two weeks prior (start October 26, 2025)
End of Owned Media:	Two weeks after (end November 24, 2025)