

Application to Serve

Committee Choice

Which Boards would you like to apply for?

NFIP PPI: Submitted

Qualifications required for the MPO SUP Advisory Committee Position.

Profile

Daniel

First Name

A

Middle
Initial

Lessen

Last Name

813 Angel Wing Drive

Street Address

Suite or Apt

Sanibel

City

FL

State

33957

Postal Code

Mobile: (701) 580-4066

Primary Phone

Alternate Phone

lessend1979@gmail.com

Email Address

NUMBER OF MONTHS RESIDING ON SANIBEL ANNUALLY

Relocating full time 6/28/26

Year Round Resident

Yes No

Self Employed

Employer

Entrepreneur

Occupation

BACKGROUND: (EDUCATION & EXPERIENCE)

Required Information

For as long as I can remember, I've always been working. I grew up on a 2,500 acre farm in Illinois raising cattle, sheep and a 500 head farrow to finish operation with commercial hogs and that cemented a work ethic into me that I still can't shake and I'm almost 50. I tried going to college a couple different times in my life and gave it an honest effort but it really didn't suit me. What does suit me is looking for opportunity, finding a need and filling that need in ways that the market never expected with a level of quality that sets my companies apart from the competition. I under promise and do my best to over deliver. I got off of a train April 26, 2010 in Minot, North Dakota at 31 years old with \$157 in my pocket having made enough poor decisions in my twenties for everyone. I was hired over the phone as a heavy equipment operator on a dredge crew working in North Dakota, South Dakota, Minnesota and Montana doing municipal and industrial waste dredging (River and canal dredging, Power Plant cooling ponds and Municipal waste facilities. It was a decent job that helped me turn my life back around and introduced me to a group of people in a new industry. I continued work for the next two years doing dredge and water transfer work and building an understanding of what life was in North Dakota. I met my wife at my second job in North Dakota. It was her that also encouraged me to go to a job fair for a company called Baker Hughes. I asked her "What's that?" to which she responded "A good job in the oilfield, now go." I went, they interviewed 186 people and hired me and five other people. I was the least experienced of the bunch. The statement that I made that got me the job was "Sir, I don't know about your business, not one bit. But if you will teach me, I'll sweep the floor and I will work harder than anyone you have ever had work for you." We both kept our promises. I worked there for the next three years and it was the foundation of my understanding of the oil and gas business and what got me to where I am today. I was picked up as a well site consultant by Oxy Oil and Gas and spent nine months watching a work over rig. I worked a two week on / two week off rotation but I worked my days off as well. It ended up being about 26 days / month. I was then promoted to a field superintendent; a position I held for the next two years until Oxy sold the asset to Lime Rock Resources. I was then hired as their Well Servicing Supervisor and worked there for the next two years. We eventually parted ways and I consulted for Marathon for the next year until I found the opportunity I was looking for. I identified a gap in service quality in an overlooked and under appreciated product line. I went to the company that I was consulting for and told them I would like to become a vendor and build a business to support them and other Operators in the basin. That led me to boot strap an oilfield service company and develop it from the ground up. I ran it for four years until I sold it to the fourth largest oilfield service company in the world in 2022. I tell you this whole story not in an effort to impress you or to boast. I tell it in a light of humility; as if you just see my resume, there isn't much context as to the resilience that I possess or how many times I failed before I was successful. It also doesn't effectively articulate my skills crafted in the life of turmoil of having to "figure it out" on the job. Or how many times I started over before I got it right. I am very good at learning new things and it is something that I am very passionate about. This position seems to be a great fit for my skill set as it allows me to meet the members of the community and to help with a service that is so vital and essential to the safety to the Island. We ended up in Sanibel because it is the one place in the world that we truly love as a family. We have vacationed down here for the past 7-8 years, before the Island Cow burned down, before Ian and then started coming back in 2024 after the Island began to fully recover. We made the decision this spring to relocate and we close on our house at 813 Angel Wing Drive next Thursday the 23rd of April. We are bringing with us our three children and moving full time June 28th. Our twins will be eleven in June and our youngest turned eight in January. Thank you so much for your consideration. I look forward to hearing from you soon. DL.

[Upload a Resume](#)

COMMUNITY INVOLVEMENT

Required Information

This would be my first foray into Community Service and I think it could be a truly great experience. I am dedicated to meeting every single full time resident of Sanibel and building a network of support and friendship on the Island.

WHY ARE YOU INTERESTED IN THIS APPOINTMENT?

Required Information

I haven't felt called to many things in my life. The majority of them just happened and I was a part of it. Yet this position seems to be something that could combine my full skill set into a civil service position. That is very intriguing to me.

MPO Application to submit for your respective Advisory Committee

Please be certain you have completed the "Background: (Education & Experience)", "Community Involvement", and "Why Are You Interested In This Appointment?" text box fields before submitting your application. Thank you.

Please Enter In Today's Date

04162026

Name of Applicant

Dan Lessen

Dan Lessen

2240 105th Ave SW Manning, ND 58642

701.580.4066 lessend1979@gmail.com

Founder / Owner - Spooling Technology, LLC – May 2018 to November 2022

- Evaluated the market and found that there was an opportunity in the capillary tubing and ESP cable spooling markets.
- Worked as the investment lead, guarantor and governor to secure financing, establish business model and execute business development.
- Developed Safety program to be compliant with the requirements of Operators and OSHA.
- Established presence and compliance with ISNetworld, DISA and TPS Alert Program.
- Business development lead – Secured 58 MSA's in 4 years.
- Quality Control – Spearhead of training and compliance for all new hires
- R&D Lead – Led the manufacturing research and development aspect to build our own trailers with local manufacturer and hydraulics vendors.
- Process lead – Developed inspection process to save our customers 50% of their capillary budget and increased our margins by 26% in the process.
- Financial Controller
- Initiated business expansion into the Permian Market, established a foothold and divested the assets at a 40% profit in 7 months.
- Generated \$34.7MM in revenue 2018-2022 with 25.6% average net profit over 5 years. The best year was 65.4% profit.
- Ran point on divesting the business and completed 5 months of due diligence prior to the close.
- Completed Asset sale of business and employee transition to Liberty Lift Solutions November 2022.

Well Site Consultant – Lessen Consulting – May 2017 – May 2018

- Well site Supervision services provided for the following:
- Production workover - Rods, tubing, and ESP
- Rig assisted snubbing.
- Workover clean outs
- Fishing
- Coil tubing cleanout
- Wireline - Logging, plugs, packers, pipe recovery
- Frac Operations
- Water Logistics Management

Well Services Foreman – Lime Rock Resources – Nov 2015 – May 2017

- Transitioned as a result of the buyout of OXY acreage by Lime Rock Resources
- Took over day to day production activities pertaining to workover well servicing on 291 wells.
- Supervise 4 Well Site Managers, 3 workover rigs, 1 frac spread, 1 coil tubing unit, 2 flow back spreads.
- Lowered Well Servicing Cost by 58.4% with equal workload and maintained production in first 45 days –maintained the average cost savings to date.
- Reduced Lease Operating Expenses by 47.1% in the first 180 days through efficiency and price negotiation.
- Lowered Capital Project Expenditures of well servicing projects by 50.43% reduce lost time production by 30%
Worked with engineering team to renegotiate the chemical program costs down 27%
- Professional field development of young engineering team
Initiate well head valve maintenance program throughout the field.
- Successful fishing of problem tools in wells to re-establish production lost due to obstructions.
- Procurement of new vendors for day-to-day activities and cost negotiation of contracts:
Vendor Relations
- Provide QAQC on field Well View entries.
- Invoice coding and approval
- Develop program to trend rod part failures due to settling of pumping units; repair and reset of base pads.
- Design and implement procedure for clean outs due to frac communication.
- Set clear expectations for well-site consultants resulting in minimized down time and lower expenses.
- Implement quarterly rod care and handling training program for rig crews and consultants.
- Established culture of efficiency and common sense in well repairs
- Assist in the Initiation, development, and implementation of completions program for remaining 18 wells to be hydraulically fractured.
- Work with completions engineering group for cost negotiation and vendor development.

OXY - Completions Superintendent – Dickinson, ND April 2013 – November 2015

- Consulted for the first 12 months before hiring direct as a W2 employee for the second year.
- Technical Supervision of 13 Contract Well Site Managers, 3 Frac spreads, 1 Workover Rig, Wireline Operations and 2 Coil Tubing Units and 3 flow back spreads.
- Recommended and realized cost savings to the completions program totaling \$16.9MM for 2014.
- Recommend additional cost savings totaling \$9MM annually during commodity price downturn of 2015.
- Utilized naturally heated cool down water from coal fired power plant to mitigate heating charges during frac operations.

- Worked with 3rd party chemical vendor to develop chemical programs to mitigate well bore bacteria.
- Assist on production work over program with tubing and insert pump replacements, rod parts, ESP downsize, replacement and conversions to beam pumps.
- Hold weekly progress and planning meetings with core vendors to discuss performance issues.
- Job forecasting to ensure seamless well site activity with minimal NPT.
- Assist Engineering with budgeting and procedural planning for large problem remedial jobs.
- Intermediate 7" Casing Repairs at surface
- Liner top Repair and replacement
- Intermediate Casing Hanger Repairs (Completed on both drilling and work over rigs)
- Repairs and replacement of Casing and Tubing Heads

Baker Oil Tools Field Supervisor 4 – Dickinson, ND February 2011 – April 2013

- Thorough understanding and deployment of Open Hole Completions with Frac Point System Installations
- Ensure accurate deployment of Frac Point Systems through accurate tally completions, swell packer, and sleeve placement. Hanger and Liner Top Installations
- Cemented Liners
- Hole Isolation with packer systems and Remedial Cement Squeeze Analysis Supervision and Troubleshooting, Micro Annulus Squeeze to 8,000psi
- Formation Acidizing and tubing pickling through use of Rotational Valves and Retrievmatic Service Packers
- Completions, Intervention and Service packers (Wireline and Mechanical Hornet, Model R-3 Double and Single Grip Packers, Retrievmatic II, Model C-1 Full Bore) in both 4 ½" and 7" as well as space outs and turn over to production as performed on Workover Rigs and Stand-Alone Snubbing Units, Rig Assist Snubbing units in high pressure environments.
- Cased Hole Fishing from tubing back off to on / off tool and tubing parting, dressing of fish / removal of obstruction / tool, release of packers / bridge plugs on work over rigs, coil tubing units, standalone and rig assist snubbing units, and Wireline with retrieving heads and overshot, jars, bumper subs, and Power Swivels
- Wash-over fishing applications for plug release, Well Bore Clean up on work over rigs and coil tubing. Trash removal with Baker Fishing VACS Assemblies and through traditional and reverse circulation
- Determination and execution of required Retrievable Bridge Plugs to complete desired results in zone isolation, liner, and casing testing as well for Drilling rig moves and well control in full range of casing weights and sizes, Charge Fired Setting Tool, Hydraulic Setting Tool, and Mechanically Set Applications
- Running, space out and release of Anchor Latch and Bullet Type Seal Assemblies
- Efficient use and understanding of Composite Frac Plugs during Plug and Perforation Frac as well as sliding sleeve deployment.