

From: [Marcia McHugh Turner](#)
To: [Andrea L. Miller](#)
Cc: [Tony Lapi](#); [Laura deBruce](#); [Marcia McHugh Turner](#)
Subject: Sanibel Captiva United Way Billboard: City Council Request
Date: Monday, October 27, 2025 8:01:25 AM
Attachments: [image001.png](#)
[Sanibel Captiva Thermometer \\$746426.png](#)

This Message Is From an External Sender

This message came from outside your organization.

[Report Suspicious](#)

Good morning, Andrea,

The Sanibel Captiva United Way committee is requesting to be on the November 4, 2025 agenda of the City Council.

We are requesting permission to post a billboard as follows:

- Posting of a 36x72 double-sided billboard at the Bank of the Islands, address 1699 Periwinkle Way, Sanibel, FL 33957.
- Mockup of Sign is below and attached. (2025-2026 Design to follows)
- We request signs be posted from December 1, 2025 – April 30, 2026.
- Purpose of the thermometer is to promote United Way to the residents and increase awareness of the many resources and services that are available to the Sanibel community. Sanibel and Captiva residents run a generous United Way campaign. Last year, over \$700,000 was raised to help residents in the community. This long-standing tradition has helped gain more donors and awareness throughout the years.

Thank you so much for your consideration and please let me know if you have any questions

Marcia A. McHugh Turner, EdD

Vice President Community Engagement and Major Gifts

United Way of Lee, Hendry, and Glades

7273 Concourse Drive | Fort Myers FL 33908

t 239.433.2000 ext. 278 | **d** 239.600.6270

e Marcia@UnitedWayLee.org | **w** UnitedWayLee.org

Follow us: [Facebook](#) | [Instagram](#) | [LinkedIn](#)

[Email Disclaimer](#)

If you need health and human services, please contact 211; just dial 211 or 239.433.3900. 211 is available 24/7/365.

UNITED IS THE WAY

2025-2026
CAMPAIGN



GOAL:
\$746,426



UNITED WAY

Lee, Hendry, and Glades

