

Committee Choice

Which Boards would you like to apply for?

Transportation Master Plan Steering Committee: Submitted

Qualifications required for the MPO SUP Advisory Committee Position.

Profile

Kerri

First Name

E

Middle Initial

Maw

Last Name

9407 Sage Court

Street Address

Suite or Apt

Sanibel

City

FL

State

33957

Postal Code

Home: (239) 292-4944

Primary Phone

Alternate Phone

kerri@pfeiferrealtygroup.com

Email Address

NUMBER OF MONTHS RESIDING ON SANIBEL ANNUALLY

12

Year Round Resident

☒ Yes ☐ No

Pfeifer Realty Group

Employer

Realtor

Occupation

BACKGROUND: (EDUCATION & EXPERIENCE)

Required Information

I have worked with the Planning Department for many years and I have an understanding of the Sanibel Plan.

Upload a Resume

COMMUNITY INVOLVEMENT

Required Information

Saint Isabel Church, Sanibel School Fund, Sanibel School PTA, Snack Shack at the ball fields, Children's Center, FISH Run - now Jog N Jam/

WHY ARE YOU INTERESTED IN THIS APPOINTMENT?

Required Information

After living here for 22 years, our traffic issues don't help our island with residents and visitors. I just want to help!

MPO Application to submit for your respective Advisory Committee

Please be certain you have completed the "Background: (Education & Experience)", "Community Involvement", and "Why Are You Interested In This Appointment?" text box fields before submitting your application. Thank you.

Please Enter In Today's Date

6/20/2025

Name of Applicant

Kerri E Maw

KERRI ELIZABETH MAW

9407 Sage Court

Sanibel, FL

239-292-4944

kerri@pfeiferrealtygroup.com

Professional Summary

Versatile and results-driven professional with a proven background in real estate, event planning, and client service. Experienced in leading residential and investment property transactions, executing high-impact weddings and corporate events, and cultivating strong client relationships. Known for island-market expertise, meticulous attention to detail, and a warm, professional demeanor.

Professional Experience**Pfeifer Realty Group – Sanibel, FL**

Realtor | April 2016 – Present

- Represent buyers and sellers in real estate transactions across Sanibel, Captiva, and surrounding Gulf Coast markets.
- Provide in-depth market analysis, negotiate contracts, and manage transactions from first showing to closing.
- Recognized for local insight, community engagement, and building long-term client trust.

Tween Waters Island Resort & Spa – Captiva Island, FL

Meeting & Wedding Planner | April 2014 – December 2014

- Designed and managed destination weddings, social events, and corporate retreats at a waterfront resort.
- Directed event timelines, vendor partnerships, and guest experiences to ensure exceptional execution.
- Delivered tailored planning services to reflect client vision while staying within budget.

Sanibel Captiva Community Bank – Sanibel, FL

Front Desk Concierge | January 2014 – April 2014

- Served as the welcoming face of the bank, assisting clients with appointments, inquiries, and daily transactions.
- Supported administrative functions and upheld professional standards in client communications.
- Enhanced customer experience with a personalized, attentive service approach.

Novartis Pharmaceuticals Corporation – East Hanover, NJ

Manager, Meeting Planning | 2001–2003

Senior Meeting Planner | 1996–2001

- Led end-to-end planning for executive board meetings, national sales events, and educational summits.
- Directed a team of five planners and coordinated on-site support teams of up to 25 professionals.
- Delivered high-impact programs on time and within budget while maintaining exceptional quality standards.

American Express at Sandoz Pharmaceuticals – NJ

Meeting Planner / Administrator | 1995–1996

- Organized internal meetings and external events including hotel sourcing, contract negotiations, and logistics.
- Supported senior management with administrative planning and vendor coordination.

American Express at Warner Lambert and Sandoz Pharmaceuticals – NJ

Travel Counselor / Quality Control | 1988–1995

- Oversaw airline ticketing and travel processes with a focus on quality control and cost-efficiency.
- Created automated ticketing scripts and launched cost-saving initiatives using barter and soft-dollar programs.
- Earned “Pacesetter” recognition for leadership and service excellence.

Education

Pacific Travel School – Santa Ana, CA

Travel Operations Course, Honor Graduate

County College of Morris – Randolph, NJ

Associate Degree in Business

Certifications & Designations

- Florida Licensed Realtor
- Sanibel & Captiva Islands Specialist (SCIS)

Technical Skills

- Microsoft Word, Excel, PowerPoint, Outlook
- Sabre Airline Reservation System
- Dotloop, MLS systems, AppFiles, Lofty, Dropbox