



AGENDA MEMORANDUM

Planning Department

City Council Regular Meeting Date: December 3, 2024

To: City Council
From: Paula McMichael, AICP, Planning Director
Date: REVISED November 27, 2024

SUBJECT: A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SANIBEL, FLORIDA, AMENDING THE AUTHORIZATION FOR THE PLACEMENT OF TEMPORARY SIGNS ON COMMERCIAL PROPERTIES THROUGH DECEMBER 6, 2025; AND PROVIDING AN EFFECTIVE DATE.

BACKGROUND:

On September 9, 2024, the City Council voted to extend the allowance for temporary signage otherwise prohibited by the code through December 6, 2025 via Resolution 24-025. Staff is recommending an amendment to the authorization to remove the allowance for three (3) temporary signs and limit the authorization to a single banner sign provided by the Chamber of Commerce. As the island continues to recover, the proliferation of temporary signs has led to a disordered appearance of the commercial districts that detracts from the overall aesthetic quality of the community. This draft Resolution is attached included in the agenda packet for this item as Option 1.

Should City Council desire to continue to allow the three (3) temporary signs with advertising copy as an alternative to the Chamber of Commerce sign, staff recommends a clarification that the temporary signs must be placed on the same premises as the business they are advertising and that off-premises signs are prohibited. This draft Resolution is attached included in the agenda packet for this item as Option 2.

PUBLIC COMMENT: No public comment has been received.

FUNDING SOURCE: N/A

RECOMMENDED ACTION: Adopt the resolution to allow for an amendment to the temporary signage allowance.

Sanibel is and shall remain a barrier island sanctuary