



City of Sanibel

800 Dunlop Road
Sanibel, FL 33957

Meeting Agenda - Final Revised City Council

Wednesday, March 16, 2022

9:00 AM

Sanibel Recreation Center - 3880 Sanibel Captiva Road

Strategic Planning Retreat - Day 2

PLEASE NOTE THAT THE CITY COUNCIL AGENDA IS SUBJECT TO CHANGE.

A COPY OF THE AGENDA PACKET IS AVAILABLE ON THE CITY'S WEBSITE AT
WWW.MYSANIBEL.COM

"The Rules of Civility for Public Participation" as adopted by City Council can be found on the last page of this agenda. Reminder: Please turn all cell phones on to vibrate while in Council meetings.

AS OF 03/15/22 ADDED PUBLIC COMMENT RECEIVED AFTER MARCH 12, 2022 TO ITEM (4)

AS OF 3/14/22 ADDED INFORMATION TO PUBLIC COMMENT ITEM (4), STRATEGIC PLANNING OVERVIEW ITEM (6); ADDED NEW ITEM (11) AND UPDATED TITLE ON NEW ITEM (12)

9:00 a.m. 1. CALL TO ORDER

2. INVOCATION AND PLEDGE OF ALLEGIANCE (Vice Mayor Johnson)

3. ROLL CALL

4. PUBLIC COMMENT

(Maximum time allotted, 20 minutes, with a limitation of 3 minutes per speaker.)

Attachments:

[Public Comment Received After March 12, 2022](#)

[Public Comments Received as of February 25, 2022](#)

[February 15, 2022 Town Hall Workshop Minutes](#)

[Public Comment - February 15, 2022](#)

[Public Comment Added to the Record - February 15, 2022](#)

5. WELCOME (Mayor Holly D. Smith)

9:30 a.m. 6. STRATEGIC PLANNING OVERVIEW (Dr. Bob Lee)**Attachments:**[Updated PowerPoint Presentation by Dr. Bob Lee Dated March 16, 2022](#)[PowerPoint Presentation by Staff Dated March 12, 2022](#)[PowerPoint Presentation by Dr. Bob Lee Dated March 12, 2022](#)[SWOT Analysis Breakout Groups Work Product](#)**9:45 a.m. 7. VISION STATEMENT****Attachments:**[Sanibel Vision Statement](#)**10:45 a.m. 8. BREAK****11:00 a.m. 9. MISSION STATEMENT****12:00 p.m. 10. LUNCH****1:00 p.m. 11. CORE VALUES****12. STRATEGIC GOALS (Immediately following Core Values Activity)****2:30 p.m. 13. BREAK****2:45 p.m. 14. STRATEGIC GOALS****4:00 p.m. 15. PUBLIC COMMENT***(Maximum time allotted, 20 minutes, with a limitation of 3 minutes per speaker.)***4:30 p.m. 16. SUMMARY OF TWO-DAY WORKSHOP AND FOLLOW-UP****5:00p.m. 17. ADJOURNMENT**

Items Added to the Record

Attachments:[PowerPoint Presentation by Dr. Lee](#)[Public Comment from the Meeting](#)[Combined Work Product - Vision, Mission, Values, & Goals](#)

IF A PERSON DECIDES, TO APPEAL A DECISION MADE BY THE COUNCIL ON ANY MATTER CONSIDERED AT THIS MEETING/HEARING, SUCH PERSON MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE, TO INCLUDE THE TESTIMONY AND EVIDENCE UPON WHICH ANY SUCH APPEAL IS TO BE BASED.

IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT, PERSONS NEEDING A SPECIAL ACCOMMODATION TO PARTICIPATE IN THIS PROCEEDING, TO INCLUDE HEARING IMPAIRMENT, SHOULD CONTACT SCOTTY LYNN KELLY, CITY CLERK, NO LATER THAN ONE DAY PRIOR TO THE PROCEEDINGS AT (239) 472-3700. FOR ADDITIONAL ASSISTANCE IF HEARING IMPAIRED, TELEPHONE THE FLORIDA RELAY SERVICE AT 711.

Citizens may request to receive Sanibel City Council and Planning Commission meeting agenda directly via e-mail. Citizens wishing to receive a copy of the agenda via e-mail may do so by visiting the City's website at www.mysanibel.com. Additionally, citizens may register to receive City announcements such as press releases.

Prior to requesting the agendas, the website reminds citizens that all e-mail addresses and requests submitted to the City are public information and governed by the applicable Florida Statute.

HORIZON – UPCOMING IMPORTANT DATES

Upcoming Important Dates

[Attachments:](#)

[Horizon Calendar](#)

“RULES OF CIVILITY FOR PUBLIC PARTICIPATION”

In recognition that public discourse is essential to the democratic system of government on April 16, 2002, Sanibel City Council adopted a Proclamation embracing civility in public deliberations. These rules were updated February 22, 2007.

Therefore, Sanibel City Council sanctioned these rules for public participation while conducting meetings and workshops:

- 1. Speakers are permitted to deliver his or her comments without interruption.**
- 2. Speakers and debates should focus on issues, not on persons or personalities.**
- 3. Persons are encouraged to participate in the governmental process.**
- 4. To allow time to hear all points of view, speakers are allotted 3 minutes each time they are recognized.**
- 5. Sidebar discussions while others are speaking are not permitted in Council Chambers. These discussions are to be removed from the chamber so as not to be disruptive to those conducting and following Council business.**
- 6. Only the speaker recognized by the Chairperson has the floor. Speakers should raise their hand to be recognized. Speakers should identify themselves for the record. Speakers should utilize the microphone so that their comments can be recorded.**
- 7. Anyone wishing to speak on an issue is given an opportunity to speak before speakers are recognized for an opportunity to speak a second time on an issue.**
- 8. We seek to understand one another's points of view.**
- 9. Anger, rudeness, ridicule, impatience and lack of respect for others are not acceptable behavior. Demonstrations in support or opposition to a speaker or idea such as clapping, cheering, booing or hissing or intimidating body language are not permitted in Council Chambers or workshop facilities.**
- 10. We should all take initiative to make things better. Our goal is to foster an environment, which encourages a fair discussion and exchange of ideas without fear of personal attacks.**