



AGENDA MEMORANDUM

City Council Regular Meeting Date: May 3, 2022

Administration Department

DATE: April 27, 2022

TO: City Council

FROM: Crystal Mansell, Administrative Services Director

SUBJECT: Request from Randy Carson for approval of the annual Sanibel Captiva 4th of July Road Rally

BACKGROUND: The annual Sanibel Captiva 4th of July Road Rally is the longest running 4th of July event on Sanibel Island. The event kicks-off at Noon to not interfere with the Independence Day Parade and allowing parade spectators and traffic to empty off Periwinkle Way. Participants sign-up in teams and then puzzle out clues while following a prescribed driving course around the island. The event ends and begins at the Timbers Restaurant, 703 Tarpon Bay Road, where prizes are awarded for 1st, 2nd, and 3rd place. 100% of the proceeds from this event provides necessary funding for the Optimists' six (6) college scholarships and other youth programs. Historically, this event has been considered a grandfathered event for the Sanibel Captiva Optimists' Club and staff had authority through Council to approve the application. However, due to a change in the applicant, staff is bringing this event back to Council for their review and approval of the application by an individual, Mr. Randy Carson, a long-time Sanibel resident and Optimist member. The Optimist Club will no longer be the applicant for this annual recurring event.

FUNDING SOURCE: No funding required

RECOMMENDED ACTION: Council consideration and direction to staff