

**PROPOSED FY 2013-2014
CITY COUNCIL GOALS
APPROVED NOVEMBER 05, 2013**

I. CONTINUE THE CITY'S REDEVELOPMENT WORK PLAN

**II. SUSTAIN AND STRENGTHEN THE CITY'S FINANCIAL
STABILITY**

III. IMPROVE WATER QUALITY

FY 2013-2014
CITY COUNCIL GOALS

I. REDEVELOPMENT WORK PLAN FOR THE COMMERCIAL DISTRICT

Continue the City-wide redevelopment work plan by focusing on the future success and stability of the Island's Commercial District as it relates to the existing mix of retail and service uses that accommodate fulltime and seasonal residents and visitors of Sanibel. As an outcome of this work plan and effort Staff will:

- Develop an area referred to as the "Civic Core," which would incorporate architectural and environmental design standards that reinforces the natural rural and residential character of the community, eases traffic and parking congestions, and provides for a centralized area for community events and gatherings
- Update specific redevelopment zoning and land use requirements that consider the evolution of our community and are consistent with the community's vision statement and Sanibel Plan. The specific land use issues will include permitted uses, parking, interconnectivity, non-conforming structures and setbacks

II. SUSTAIN THE STRENGTH OF THE CITY'S FINANCIAL STABILITY

Develop a long-term debt early retirement plan, identify adequate reserves to sustain the City and identify a policy to adequately track and better evaluate potential revenue that might come from Causeway toll revenues

- Continue to evaluate options to retire the City's debt in order to reduce annual fixed costs and produce substantial finance cost savings for taxpayers
- Evaluate current reserves to determine and identify a policy to adequately ~~to~~ determine appropriate levels based on risk factors, access to liquidity, insurance deductibles and current condition based on historical values
- Develop a process for evaluating, communicating and collecting toll revenues from Lee County that allows for open dialog and transparency between staffs

II WATER QUALITY and QUANTITY

Local

- Continue the education campaign for the responsible use of fertilizer in concert with Lee County, local municipalities, and other partners with the objective of enhancing public awareness
- Work with local and State legislators to reduce the impact of unreliable septic systems impact on the Caloosahatchee River and estuary

Regional

- Support all legislative actions which reduce freshwater releases from Lake Okeechobee that impact the St. Lucie and Indian River Lagoon and Caloosahatchee River and estuary

Federal or National

- Work with Federal representatives to approve and fund WRDA and associated water projects